



Make an Impact. Change Lives. Reach for the sky.

7 - 9 February 2025

Join us for the 10th Krazy Kosci Klimb, an incredibly unique, life changing event hosted by Cerebral Palsy Alliance (CPA).

Made up of 15 teams, 200 people summit Australia's highest peak, Mount Kosciuszko. Each team consists of a lead participant being a child or young adult with a disability, together with their support crew of family members, a corporate sponsor, and a CPA team leader. The teams fundraise and over the last 10 years the Krazy Kosci Klimb has raised over \$2.5m. This has funded the Accessible Gym and Sports Program at Cerebral Palsy Alliance, providing essential funding for qualified exercise physiologists, specialised equipment, supporting sports programs for teenagers and adults with disability.

The following pages detail sponsorship opportunities for corporate support and employee engagement. Hear from our previous corporate partners [here](#).

“

*This weekend did more than just challenge me...
it inspired me, broke me, fixed me, and helped
me expand my perspective on life, a bit more...
I'm deeply grateful for the experience.*

”

Bindu Panicker, TNA Solutions (2024)



Sponsorship Benefits

“

The Krazy Kosci Klimb has been the most amazing and spectacular thing we have been involved in!

”

Evan Campbell, Schroders RF (2024)



Engage and reward your employees with a ground-breaking team building experience like no other.



Opportunity to collaborate and engage with 15 like-minded corporate teams, over 200 event participants, and disability advocates.



Extensive media coverage: previous events have been featured on 9 News, Studio 10, News.com, ABC News South East, and **more**.



Social media promotion of the event through Krazy Kosci Klimb and CPA social media channels including 72k Facebook, 11.8k Instagram, 18k LinkedIn, 5.8k Twitter, and 7k Youtube.



Opportunity to proudly communicate your CSR commitment to diversity, equity and inclusion to a broad audience.



Engage and connect with suppliers and business partners by encouraging their support of your participating team.

Current and Past Corporate Sponsors

accenture

amazon



ARISTOCRAT

BRG
BIG RED GROUP

Built



CapCorp

CLAYTON UTZ

Colliers
INTERNATIONAL



CORRS
CHAMBERS
WESTGARTH
lawyers

dexus

Deloitte.

Goodman

imc
FOUNDATION

ING

KPMG

LOCKTON



MORAY & AGNEW
LAWYERS

MULTIPLEX

NCR V&V
NCR ATLEOS

NEXON

Schroders | rf

Steadfast
STRENGTH WHEN YOU NEED IT

tna
food processing & packaging solutions

VIVCOURT

Sponsorship Opportunities



Team Sponsorship (Opportunity for 4 Corporate Employees)

One Team Sponsorship per company (due to high demand). Option to add on other sponsorship packages.

\$10,000 (+GST)

*Plus \$5,000 Fundraising commitment**

Your nominated employees will join the experience with a young person with CP and their family members to reach Australia's highest peak.

Team Sponsorship benefits

At the event:

- Opportunity to meet and connect with participants, their families, and other corporate volunteers
- Lodge accommodation, all meals and drinks for the weekend for nominated employees
- Co-branded content and fundraising materials to promote your support of the event
- Walk to the highest peak of Australia alongside your Family Team and Lead participant

Pre-event

- Receive support from CPA in engaging the wider organisation in various fundraising events
- Logo listed as an event sponsor on the Krazy Kosci Klimb website
- Exposure as listed on prior pages
- Engagement tour of Cerebral Palsy Alliance's largest therapy site, educational accessible sports activity and volunteer activity for up to 10 people
- Virtual or in person CPA client ambassador presentation, providing an opportunity for your employees to learn about CP from a CPA client with lived experience
- Pre-event activities to meet the families and other corporates involved in the Krazy Kosci Klimb

*Please note: if the fundraising commitment is not met by the end of the event (1st March 2025) the Corporate Sponsor will be invoiced for the difference (this amount does not include any funds raised by Lead Team Participant family)



Check Point Sponsorship

(Opportunity for 4 Employees)

\$5,000 (+GST)

+ \$500 PER PERSON MINIMUM FUNDRAISING GOAL

Your employees can play an important role in this once-in-a-lifetime opportunity for children with disabilities. Several check points are located along the climb, and each year these are themed and provide a welcome rest for the climbers with snacks, music and plenty of fun! Your employees will have the chance to work alongside our team managing a Checkpoint – a great way to be involved in the day, support our amazing climbers, and use their creativity and enthusiasm to bring the Checkpoint to life!

Checkpoint Sponsorship Benefits

At the event:

- Opportunity for 4 employees to join the Kosci experience working alongside the CPA team and volunteers managing a Checkpoint along the course
- Opportunity to meet and connect with participants, their families, and other corporate volunteers over the course of the weekend
- Opportunity to theme or activate your checkpoint and provide giveaways for participants
- Lodge accommodation, all meals and drinks for the weekend for your 4 nominated employees

Pre-event

- Receive support from CPA in engaging the wider organisation in various fundraising events
- Logo listed as an event sponsor on the Krazy Kosci Klimb website
- Exposure as listed on prior pages
- Engagement tour of Cerebral Palsy Alliance's largest therapy site, educational accessible sports activity and volunteer activity for up to 10 people
- Virtual or in person CPA client ambassador presentation, providing an opportunity for your employees to learn about CP from a CPA client with lived experience
- Pre-event activities to meet the families and other corporates involved in the Krazy Kosci Klimb





Summit Sponsorship

(Opportunity for 4 Employees)

\$10,000 (+GST)

Your employees will love being part of the magical moment when children with cerebral palsy or a similar disability, along with their families, achieve their dream of reaching the top of Australia!

The Summit Sponsorship Benefits

At the event:

- Your company logo at the summit on signage
- Opportunity for 4 employees to join the Kosci experience working alongside the CPA team and volunteers managing the Summit checkpoint
- Opportunity to meet and connect with participants, their families, and other corporate volunteers over the course of the weekend
- Opportunity to theme or activate your checkpoint and provide giveaways for participants
- Lodge accommodation, all meals and drinks for the weekend for your 4 nominated employees

Pre-event

- Receive support from CPA in engaging the wider organisation in various fundraising events
- Logo listed as an event sponsor on the Krazy Kosci Klimb website
- Exposure as listed on prior pages
- Engagement tour of Cerebral Palsy Alliance's largest therapy site, educational accessible sports activity and volunteer activity for up to 10 people
- Virtual or in person CPA client ambassador presentation, providing an opportunity for your employees to learn about CP from a CPA client with lived experience
- Pre-event activities to meet the families and other corporates involved in the Krazy Kosci Klimb

Basecamp Sponsorship

(Opportunity for 4 Employees)

\$10,000 (+GST)

+ \$500 per person fundraising goal

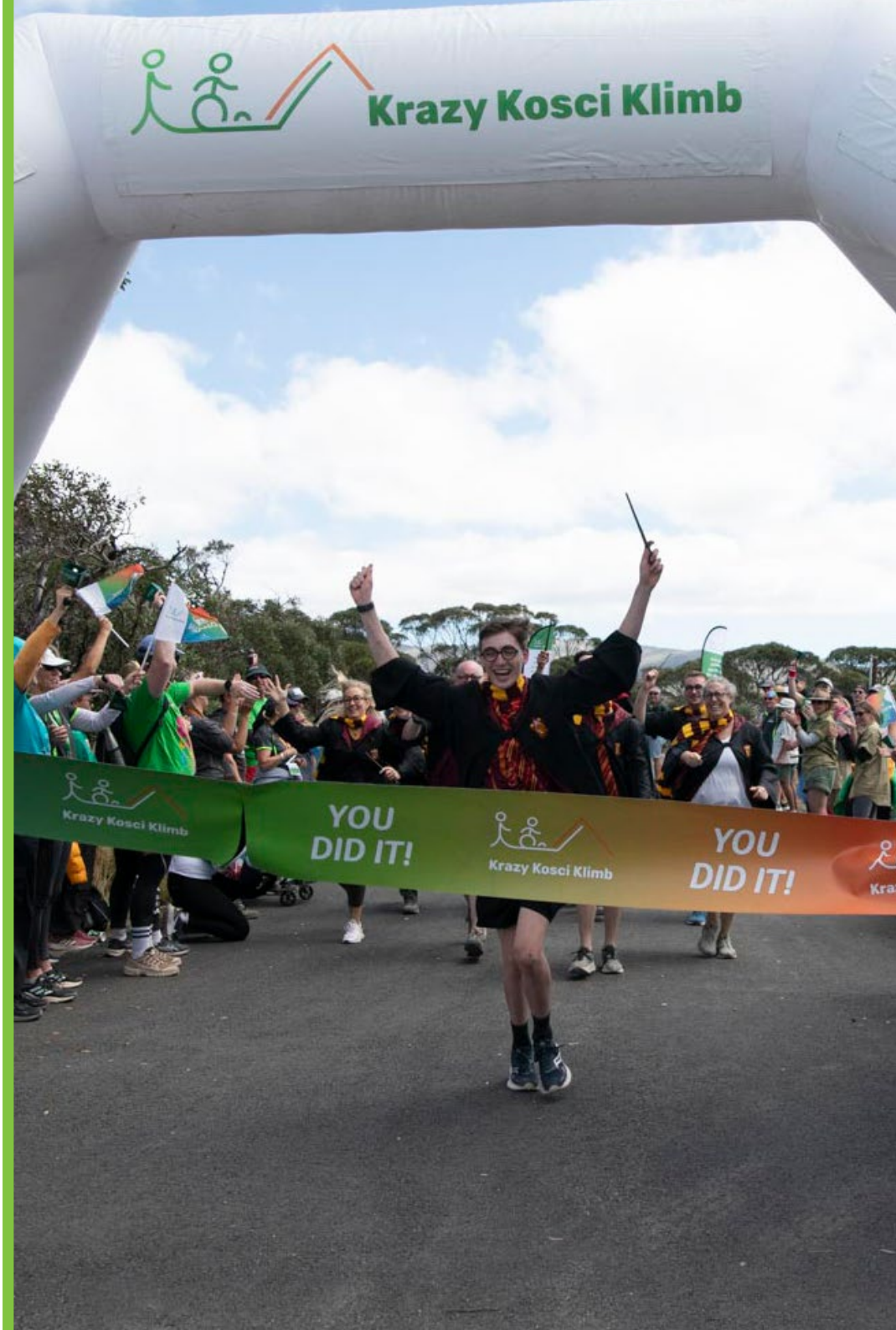
Your team has the unique opportunity to see all teams off up the mountain.

At the event:

- Extensive branding opportunity, and the ability to also sponsor the end of climb BBQ this is an incredible opportunity
- Up to 4 x team members to host our basecamp, and complete the climb
- Hand the finishers their "I Did It" T-Shirt as they cross the finish line (opportunity to add your logo here)
- Branded signage across basecamp – signage on starting and finishing arch, logo on fencing, logo on Krazy Kosci Klimb banners
- Opportunity to set up hand outs station for any merchandise you wish to give our participants
- Lodge accommodation, all meals and drinks for the weekend for your 4 nominated employees

Pre-event

- Receive support from CPA in engaging the wider organisation in various fundraising events
- Logo listed as an event sponsor on the Krazy Kosci Klimb website
- Exposure as listed on prior pages
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Merchandise Sponsorship

(Opportunity for 4 Employees)

\$10,000 (+GST)

Merchandise Sponsorship enables CPA to purchase jackets, backpacks and other items required for all event attendees. The clothing and accessories are vital in ensuring everyone is well equipped for the climb.

At the event:

- 4 x Team members to climb the mountain
- Your logo on all new merchandise
- Lodge accommodation, all meals and drinks for the weekend for your 4 nominated employees

Pre-event

- Receive support from CPA in engaging the wider organisation in various fundraising events
- Logo listed as an event sponsor on the Krazy Kosci Klimb website
- Exposure as listed on prior pages
- Engagement tour of Cerebral Palsy Alliance's largest therapy site, educational accessible sports activity and volunteer activity for up to 10 people
- Virtual or in person CPA client ambassador presentation, providing an opportunity for your employees to learn about CP from a CPA client with lived experience
- Pre-event activities to meet the families and other corporates involved in the Krazy Kosci Klimb



Currently 15% of the world's population is living with disability. Every 20 hours an Australian child is born with cerebral palsy. It is a permanent life-long condition caused by damage to the developing brain. It is the most common physical disability in childhood, there is no pre-birth test and there is no known cure.

We rely on the generosity of our donors and corporate partners to fund events like the Krazy Kosci Klimb, to turn dreams into a reality.



Thank you

We would be thrilled to discuss your business objectives and work with you on a tailored sponsorship. If this opportunity is of interest, please get in touch.

Katherine Spiller *Head of Corporate Engagement - Fundraising*

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